

HEALTH & WELLBEING BOARD

Subject Heading:	Tobacco Harm Reduction strategy (2024 to 2029)
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The subject matter of this report deals with the following themes of the Health and Wellbeing Strategy

<input type="checkbox"/>	The wider determinants of health <ul style="list-style-type: none"> Increase employment of people with health problems or disabilities Develop the Council and NHS Trusts as anchor institutions that consciously seek to maximise the health and wellbeing benefit to residents of everything they do. Prevent homelessness and minimise the harm caused to those affected, particularly rough sleepers and consequent impacts on the health and social care system.
<input checked="" type="checkbox"/>	Lifestyles and behaviours <ul style="list-style-type: none"> The prevention of obesity Further reduce the prevalence of smoking across the borough and particularly in disadvantaged communities and by vulnerable groups Strengthen early years providers, schools and colleges as health improving settings
<input type="checkbox"/>	The communities and places we live in <ul style="list-style-type: none"> Realising the benefits of regeneration for the health of local residents and the health and social care services available to them Targeted multidisciplinary working with people who, because of their life experiences, currently make frequent contact with a range of statutory services that are unable to fully resolve their underlying problem.
<input type="checkbox"/>	Local health and social care services <ul style="list-style-type: none"> Development of integrated health, housing and social care services at locality level.
<input type="checkbox"/>	BHR Integrated Care Partnership Board Transformation Board <ul style="list-style-type: none"> Older people and frailty and end of life Long term conditions Children and young people Mental health Planned Care <ul style="list-style-type: none"> Cancer Primary Care Accident and Emergency Delivery Board Transforming Care Programme Board

SUMMARY

The Tobacco Harm Reduction strategy (2024 to 2029) sets out the vision and aims of the Havering Tobacco Harm Reduction Partnership (THRP) Group to jointly reduce tobacco harm in Havering.

The strategy provides insight into the extent of smoking and vaping in Havering, the groups most affected, the challenges faced as well as the progress to date and strategic priorities over the next 5 years as below:

- Supporting smokers to quit and reducing inequality
- Prevention measures
- Creating smoke free environments
- Regulation and Enforcement measures to tackle illicit cigarette and vapes

RECOMMENDATIONS

The Board is asked to endorse the Tobacco Harm Reduction Strategy

REPORT DETAIL

The Tobacco Harm Reduction strategy (2024 to 2029) sets out the vision and aims of the Havering Tobacco Harm Reduction Partnership (THRP) Group to jointly reduce tobacco harm in Havering.

The strategy provides insight into the extent of smoking and vaping in Havering, the groups most affected, which includes men, those in routine and manual occupation, living in rented accommodation, the homeless, as well as individuals misusing substances and with severe mental illness.

The challenges faced, the progress made in the 2024-25 including implementation of 2 new services this year is recognised in the strategy as well as key recommendations from the needs assessment.

The strategic priorities over the next 5 years outlined are:

- Supporting smokers to quit and reducing inequality - by focusing on providing tailored effective support to those more impacted – routine and manual workers, those in social housing
- Prevention by empowering people, including the young, not to take up smoking through a range of approaches
- Creating smoke free environments– through measures such as encouraging organisational and workplace promotion of smokefree environments and support staff to quit smoking, exploring opportunities for policy changes on smoking to protect both adults and children from second-hand smoke
- Tackling youth vaping through measures including clear messaging on vaping as a smoking cessation tool rather than a recreational activity, working with educational establishments around vaping concerns in schools, work with Trading Standards to provide more education on vapes to businesses and step up actions to tackle illegal vapes and cigarettes sales

A Tobacco Harm Reduction Partnership has been established to drive forward ambition of making Havering smoke free and has responsibility for monitoring the delivery of the strategy. A 2024-25 Action Plan, supported by government grant funding and approved by the Tobacco Harm Reduction Partnership is being delivered and progress monitored.

In line with governance process the strategy is being presented to the Health and Well-Being Board for approval and to proceed to the Havering Place based Partnership board for authorisation to:

- proceed to wider public consultation and engagement
- presentation to Cabinet

IMPLICATIONS AND RISKS

Delivery of the strategy, particularly the establishment of and continuation of new services is dependent on continuation of government grant from 2024/25 to 2028/29 financial years.

In 2023, the government announced commitment to 5 year funding to local authorities from 2024/25 to 2028/29 financial years to boost stop smoking activities at local level as part of its drive to achieve a smoke-free England by 2030.

Havering was allocated £307,543 for 2024-25 year. The Funding from government is dependent on Havering continuing to maintain spend of £36,000 from the public health grant for local stop smoking activities. This is a condition of the grant allocation.

The cost for delivering the strategy will therefore be met from additional government grant over the next five years and from current public health spend on stop smoking.

Changes to government funding commitment will impact on the delivery of the strategy and pose a risk to continuation of local stop smoking services

BACKGROUND PAPERS

1. Tobacco Harm reduction Needs Assessment - Executive Summary
2. 2024 – 25 Tobacco Harm Reduction Action Plan
3. Tobacco Harm Reduction Strategy (2024 – 2029) Draft
4. Presentation - Tobacco Harm Reduction Strategy